

AUBURN'S HISTORIC & CULTURAL SITES COMMISSION

Meeting minutes from November 8, 2017 at the Cayuga County Chamber of Commerce

Present: M. Alberici, R. Bradley, B. Chabot, A. Daddabbo, J. Giannettino, J. Kline, S. Kline, E. McHugh, D. Stankus, K. Tehan, M. Vanek

Excused: Rev. P. Carter, S. Muldoon

Absent: D. Lamb, E. Onori, K. Walker

Guests: Chuck Mason – Memorial City Hall; Reilly Lagerhausen – Seward House Museum; Deirdre Aureden – Schweinfurth Art Center; Chuck Taylor – Cayuga County Arts Council; Kirsten Wise – Cayuga Museum; Maggie Gotch and Christine Durnin – Pinckney Hugo Group

Maggie Gotch and Christine Durnin of Pinckney Hugo Group gave a PowerPoint presentation on 2017 digital marketing results.

Call to Order

The bimonthly meeting of Auburn's Historic and Cultural Sites Commission was called to order on November 8, 2017 at 9:00 a.m. by E. McHugh.

Approval of the Minutes

B. Chabot made a motion to accept the 9/13/17 minutes as submitted and the motion was seconded. **All were in favor and the motion carried.**

Approval of the Finance Report

M. Alberici made a motion to accept the finance report as submitted and the motion was seconded. **All were in favor and the motion carried.**

Site Directors

The Site Directors have not met since the last meeting so have nothing to report.

Marketing Committee

The Marketing Committee will meet next month to discuss 2018 marketing options and will present at the January 10, 2018 meeting.

New Business

A sign-up sheet for 2018 meeting locations was passed around.

E. McHugh reminded members a new chair will be elected at the January meeting. G. Sears will send an email reminder in December.

Announcements

Commission members shared upcoming events at their sites.

Adjournment

Meeting was adjourned by E. McHugh and seconded at 10:30 a.m.

The next Commission meeting will be held at 9:00 a.m. on 1/10/18 at Memorial City Hall.

Minutes by Gillian Sears